

## V6.09 Training Manual

# **Call Management**





# Find the freedom to focus on what matters with Nimbus

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#### **Document Information**

AuthorPhil IvamyQAVersion1Date Created14 September 2022Date14 September 2022



#### **Overview**

Nimbus is designed to help organisations run their day-to-day business and manage their processes effectively. , The addition of 'Call Logging' means the processing of customer and sales management has improved significantly.

Call Logging involves entering a brief description of a telephone call or personal visit into the Nimbus system. A call may simply be a message or an enquiry. This means that not all calls will result in a Job, although some might after several follow-up calls or action.

Whatever the purpose of the call is, the Call Logging system is used so that follow-up work or action can be logged and monitored. This could be chasing up overdue accounts, following up calls to a supplier, taking a sales enquiry and so on.

Logged calls are displayed in a web report so that users can check to see if there is a logged call for them to respond to. Opportunity to record the response is possible. Over time, a call history is developed by logging all follow-up calls.

Should a logged call result in a Prospect Job or a Logged Job, all calls can be linked to the Job for future reference, if required.

From a long term point of view, monitoring telephone calls or personal visits can be important information.

The Nimbus system allows calls to be logged so that follow-up work or action can take place, if required. Follow-up calls can also be logged so that a call history can be developed. Note that the call logging process can also be used for taking messages.

## Contacts

A person or organisation must exist as a 'Contact' in the database before a call can be logged. If the 'Contact' does not exist, the 'Contact' must be created. The procedure is:



To find out if a 'Contact' (a person or organisation) exists in the database:

- 1. From the **Enquiry** menu, click on the Contacts menu item.
- 2. Use the filters to find the person or organisation. If the Contact exists, you are ready to log the call. If the Contact does not exist, you will need to create a new Contact first; refer to the instructions below.



## Logging an Incoming Call

To create a new Contact and Call:

- 1. From the **Enquiry** menu, click on the **Contacts** menu item.
- 2. Click on **New Caller**, located in the header of the **Contacts** web report as shown below. This action opens the **Call Log** form. From here a new Contact can be created and a call can be logged at the same time. (Do not click on **New Contact** as this will open the **Contact** form so a call would need to be logged afterwards, slightly slower.)

Contacts : Search Filter : No Filter	addresses. Drill to Client, Supp	lier or relationship data. För Clear Sort - För Clear Filters - 🕁	Save Report Setting 🛛 🙀 Cle	ar Report Settings												New Co New Ca New De New Cr	ntact ler btor Account sditor Account
Shortname	Name	Street	Suburb	City	Client	Edit Debtor	New Job	SLA	Closed	Phone	Calls	New Call	New Prospect	New POS	New SO	Supplier	Edit Creditor
A1 Con	A1 Concrete Pumping Ltd	128 Main Rd	Stoke	Nelson	A1 Con	D	3		0	5443199	1	Call	P	S	1	A1 Con	C
Adam	Adam Langbridge	56 Mount St		Nelson		New			0		1	Call	P			Adam	C
ADCInt	ADC International	1327 Broadway		New York	ADCInt	D	3		0			Call	ρ	S	1		New
Andria	Andria	No Street Address				New			0			Call	P				New
APrakash	Amit Prakash	No Street Address				New			0			Call	P				New
AutoElec	Automotive Electrical	25 Tay Street	SunnySide	Nelson 7020	AutoElec	D	3		0	+64 (03) 208 1508	3	Call	P	S	I		New
Baily	Baily & Sons Ltd	56 Long St	Stoke	Gore	Baily	D	3		0	+64 (03) 208 1381		Call	P	s	I		New
Baldrick	Baldrick Plumbers	29 Manners Street	Browns Bay	Auckland	Baldrick	D	3		0	+64 (09) 215 7351		Call	P	S	1		New
Bartlett	GB Bartlett & Co Ltd	27 Horse Road		Marlborough	Bartlett	D	3		0	+64 (03) 208 2777		Call	p	s	I		New
Benzi	Benzi Knees Pickup Serv	453 Main Street	Highland Park	Auckland	Benzi	D	3		0	+64 (09) 208 1254		Call	P	S	I		New
Blight	Blight Electrical	49 Todd Road		New Plymouth	Bäght	D	3		0	+64 (06) 356 4561		Call	p	S	1	Blight	C
Bloomers	Bloomers Floral Display	354 Daisy Road	Ilam	Christchurch	Bloomers	D	3		0	+64 (03) 208 2016		Call	p	S	1		New

3. Enter the name of the new Contact in the **Call Contact** field, do not use the binoculars. Enter this name as you would want the Shortname to be displayed in the **Contacts** web report.

		Call Notes		
Call From/To	Roger	Discuss possible JV		^
Phone Back Number				
Call Owner	Brian			
Regarding	JV			
Туре	CallBack Call Back 🗸			~
Category	<b></b>	Job Number	<u>r</u>	Newsla
Action Date				New Jo
Logged By	Andria 🔐	Response Date		
Logged At	18-Apr-2016	Closed		
Outgoing		Closed Date		

- 4. On the **Call Details** tab:
  - a. Enter the name of the person to reply to in the **Person to Reply to** field.



- b. Enter their telephone number in the **Phone Back Number** field.
- c. Using the drop-down list in the **Call/Message for** field, select the name of the person this call should be followed up by.
- d. Enter a brief description for this call/message in the **Regarding** field.
- e. Enter the details for this call/message in the **Call Notes** field.
- f. Using the drop-down list in the **Type** field, select the type of call/message this is.
  - This field is particularly important as it is used to filter the Call Log to specific call types e.g. it can be utilised by the Overdue Debtors report to show when a client has been given 7 days' notice, and the date from which this applies, or if they are disputing an invoice. Additional call types can be added by your Admin User if required.
- g. Using the drop-down list in the **Category** field, select the category for this call/message i.e. potential new work, a message regarding an account etc. Additional categories can be added by your Admin User if required.
- h. If the call/message must be actioned by a due date, enter that date in the **Action Date** field.
- i. Using the drop-down list in the **Taken by** field, select the name of the person taking the call/message.
- j. Today's date is automatically entered in the **Taken at** field; change this date if required.
- k. As the call/message is an incoming call, do NOT tick the **Outgoing** field.
- 5. On the **Contact Details** tab:
  - a. Enter the full name of the Contact in the Name field. This is a compulsory field.
  - b. Enter any other known contact details in the appropriate field.



Short Name	Name Donald Trumpet			Salutation
	Mailing Address Details		Courier Address	s Details
POBox/Street	818 Main Road	Street		
Suburb	Stoke	Notes	1	
City	Nelson			
Zip Code	7042 ×			
State				
Country				
	Other Contact Details			
Phone	Cell Phone			Documents
Fax		4		
E-mail Address				

- 6. Click the **Apply** button to save the record. Alternatively, click the **OK** button to save the record and close the form.
- 7. This has now created the Contact record and the Call at the same time.

## To log a call for an existing Contact:

From the **Enquiry** menu, click on the **Call Log** menu item.

Menu -	Call Log : (	Call log and mo <b>sed</b> equals 0	essage history									
Powered By	🕞 Refresh Report 🚔 Print 🔻 📓 Export 🔻 🗑 Clear Sort 🛛 🖗 Clear Filters 🕁 Save Report Setting 🕁 Clear Report Settings											
Nimbus ***	Call Owner	Туре	▼ Call Date	Days Since	Action Date	Days To Go	Shortname	Client Name	Call From/To	Regarding		
impor 🎽			(B)									
Enquiry												
East Find	Brian	CallBack	16/01/2017	2069			A1 Con	A1 Concrete Pumping Ltd	-	Drains		
Contacts	John	CallBack	15/01/2016	2436			Dawson	Dawson Industrial Ltd	Peter	New work		
Call Log	Wayne	CallBack	15/01/2016	2436			Lorna	Lorna	-	New Work		
Job List	Adam	DebtColl	15/05/2014	3046	23/05/2014	-30	AutoElec	Automotive Electrical	Bill Smith	Reason for non payment of April Invoice		
Job Enquiry	Brian	CallBack	01/05/2014	3060			Adam	Adam Langbridge	-	Test new CRM		
Purchases	Brian	Informat	01/05/2014	3060			AutoElec	Automotive Electrical	Gary Pearson	Test new CRM		
Inventory	Brian	MWout	18/01/2013	3528			BrownMol	Brown & Molders	Harry	Check Mobile		
Report List	Brian	MWout	15/01/2013	3531			ByronTyr	Byron's Tyres Ltd	Harry	Appointment		
Prospect	Brian	CallBack	12/12/2012	3565			Cooper	H J Cooper Ltd	-	Bought a new farm		
	Julie	CallBack	30/05/2012	3761	05/06/2012	-37	Irish Green	Irish Green Backs	-	Overdue Inv 2015		
JobFlow	Brian	Informat	21/05/2012	3770			ElecDepot	Electrical Depot	Richard	Promotion race meeting		

- 1. Use the filters to find the existing Contact and then press **Enter** to activate the filter(s).
- 2. To begin logging a call, click on the 'Call this Contact' header link held in the Call column for the Contact, as shown below. This action opens the Call Log format.

Contacts
New Call IN
New Call OUT

3. Complete the **Call Log** form as described above.



## Call Log

A report listing all calls/messages logged can be viewed. All Nimbus users should know how to access this report so that they can be kept up to date with any calls/messages left for them.

To view the **Call Log** report:

- 1. From the **Enquiry** menu, click on the **Call Log** menu item. This action opens the **Call Log** report.
- 2. Enter your name in the **Call Owner** filter field and then press **Enter** to activate the filter. All calls and/or messages specifically for you are now listed.
- 3. Click the **Call Date** heading; this action will order the items in descending date order so that the newest call/message is listed first.
- 4. Note the **Type** column; this indicates the action you should be taking.
- 5. To find out more about this call/message, click on the item held in the **Regarding** field to open the **Call Log** form.

Call Owner	Туре	▼ Call Date	Days Since	Action Date	Days To Go	Shortname	Client Name	Call From/To	Reg	arding	Category
					B						
rian	CallBack	16/01/2017	2069			A1 Con	A1 Concrete Pumping Ltd	-	Drai	ins	NewWork
hn	CallBack	15/01/2016	2436			Dawson	Dawson Industrial Ltd	Peter	New	/ work	NewWork
ayne	CallBack	15/01/2016	2436			Lorna	Lorna	-	New	Work	
dam	DebtColl	15/05/2014	3046	23/05/2014	-30	AutoElec	Automotive Electrical	Bill Smith	Rea	son for non payment of April Invoice	CRMCall
rian	CallBack	01/05/2014	3060			Adam	Adam Langbridge	-	Test	new CRM	
rian	CPM C	all Log - Nimburk	IIMI D6	0 - Edit - Goo	ale Chrom	0		- 0	×	new CRM	CRMCall
ian	e crum c	an cog - minousn	envice o	0 - 2012 - 000	greenion	ie.		0	~	k Mobile	
rian		host/NimbusN		0 MehEdito	NiowEr	m aspy2Eo	mName=CRMCall%20Log8	lookunEield-Call	Θ	intment	
rian	U loca	inoso i vinto usi v	INTELO	o/ WEDLUILO	1/ 1/21/21/10	Annaspx. TO	initianie – chivicanio zo zogo	ceookupi ieiu-cai.		ht a new farm	
lie	1				_					due Inv 2015	Accounts
ian	Person II	ndex Smith, Willi	iam	68	4	Email	Job Title Manager	8 a		otion race meeting	
rian	Oreanian	dian .		1/80		Cintum				ng options	NewWork
	Call Deta	ils Work Details	s Or	ganisation Det	ails						
					0	all Notes					
	Call Own	Adam	Adam			an molocised for	late navment. They are expection a large	a denosit on 20 May			
	our our	Addit	Auch	•	a	nd will pay by dire	ect credit before 22 May.	e deposit on 20 may			
	Regardin	Reason fo	r non pa	yment of April Inv	oice						
	Call Type	DebtColl	1 Debt	Collector	~						
	Call Cate										

## Logging an Outgoing Call

A follow-up response to a call should be logged so that the history can be recorded. This is done by logging an outgoing call.

To log an outgoing call:

- 1. Open the **Call Log** report as above.
- 2. If this is a new Out Going conversation use the **New Call OUT** header link.

#### New Call IN

- New Call OUT
  - 3. If it is a follow up action for an existing conversation string, click on the item held in the **Regarding** field to open the existing **Call Log** form.
  - 4. Use the details on this form to help you with the follow-up activity.
  - 5. In the **Call Notes** section, enter the result of the follow-up activity.
  - 6. As this is an outgoing call, tick the **Outgoing** field.



		all Notes			
Call From/To					~
Phone Back Number					
Call Owner	Brian				
Regarding					
Туре	CallBack Call Back 🗸				~
Category	<b></b>	Job Number	1	250	A second state
Action Date		oop Humber		00	NEW JOD
Logged By	Office 🔐	Response Date	25-May-2016		
Logged At	18-Apr-2016	Closed			
Outgoing		Closed Date			

7. Enter the date of the follow-up activity in the **Response Date** field.

- 8. If the follow-up activity results in a Job or a Prospect Job, create the Job in the normal way and then link the call log to the Job by entering the Job number in the **Job Number** field. A lookup is available, if required.
- 9. What happens next depends on whether the follow-up activity settled the matter or not.
  - a. If the follow-up activity settled the matter, tick the **Closed** field and then click the **OK** button to save the record and close the form. This action also enters today's date in the **Closed Date** field and removes the item from the **Call Log** report.
  - b. If the follow-up activity did NOT settle the matter, i.e. further follow-up is required, edit the **Action Date** field (if applicable) and then click the **OK** button to save the record and close the form. This action ensures that the item remains on the **Call Log** report so that further follow-up can take place.

## **Call History**

All logged calls can be viewed to monitor the frequency of calls and the follow-up taking place. This is especially useful if you are a new Account Manager as the call history report will help you to get up to speed with the communications that have been taking place to date.

To view the Call Log and History report:

- 1. From the **Enquiry** menu, click on the **Call Log** menu item.
- 2. Use the **Name** filter field to find the Contact you want to view the Call and Log History report for and then press **Enter** to activate the filter.
- 3. In the **Closed** column, delete the '0' and all call logs will appear, i.e. open and closed call log entries.



Contact De	tails									
ContactID	1163	City	Ne	lson						
Shortname	A1 Con	Phone	544	43199						
Name	A1 Concrete Pumping	Ltd Fax	544	43197						
Street	128 Main Rd	EMail	em	ail4contact@gmail.c	om					
Suburb	Stoke	Туре	Clie	ent and Supplier						
POBox	PO Box 2285	Warnin	js -							
Filter : She	ortname contains	1 and Closed	equa	ıls 0						
C Refres	h Report 🛛 🚔 Print	t 🔻 🛋 Expo	rt 🔻	Clear Sort	So Cle	ear Filters 🔚	Save Report Setting 🛛 🕞 Clear	Report Settings		
Call Owner	Туре	' Call Date	Days Since	Action Date	Days To Go	Shortname	Client Name	Call From/To	Regarding	Category
						1				
Brian	CallBack 16	5/01/2017	2069			A1 Con	A1 Concrete Pumping Ltd	-	Drains	NewWork

4. The Call Log and messages history report itself will give you information, however if more is required, click on an item in the **Regarding** column. This action opens the **Call Log** form where the **Call Notes** section can be referred to for additional information.